


2016-17 OAKLAND PARKS AND RECREATION FOUNDATION Annual Report



In Memoriam



Anne Woodell

November 5, 1936–
January 25, 2017

Founding Member,
Friends of Oakland Parks
and Recreation

Barry Weiss

August 30, 1948–
July 2, 2016

Former President,
Oakland Parks and
Recreation Foundation




Hap Smith

1924–April 15, 2016

Director,
Oakland Parks Department



The Oakland Parks and Recreation Foundation is truly on the move. The Foundation is efficiently providing more resources supporting local parks, recreation, and youth development than at any time in our 30-year history! Over the past several years, we've significantly increased our volunteer activities, grown our youth scholarship program, helped to better maintain and rehabilitate our parks, and even expanded our financial services, which support over 100 community and Oakland Parks, Recreation, and Youth Development groups.

Our flagship Youth Scholarship program continues to grow by leaps and bounds! This past summer alone, we raised and invested over \$31,000 to help **171 kids attend summer camp** at Oakland's many recreation centers, in addition to the \$14,000 spent to ensure that **207 kids were able to attend day camps** during the Thanksgiving, Winter, and Spring school breaks. We also granted \$12,000 for swim lessons and swim programs, which will help **over 200 Oakland children learn to swim** by the end of September.

"Our community goals are to ensure that no child is forced to spend their summer indoors or out on the streets due to a lack of funds for summer camp and to make sure that all of Oakland's youth have basic swim skills by the time they enter 5th grade."

We continue to work to bring capital improvements and increase volunteerism in our parks. We spent much of 2016 fundraising and collaborating with the City of Oakland, Ka'Boom!, and PG&E to build a **new tot-lot at Astro Park** at the north end of Lake Merritt. The project culminated in early December with a Build day where over 200 volunteers came together to install the playground equipment.

But it's also been a time of loss with the passing of our founding member, **Anne Woodell**; former board president **Barry Weiss**, who oversaw the merger that led to the creation of the Oakland Parks and Recreation Foundation; and **Hap Smith**, who was the director of the City of Oakland's Parks department in 1981 when the Friends of Oakland Parks and Recreation was founded. We celebrate Anne, Barry, and Hap's passions and lives, even as we mourn their passing.

During my presidency we shifted our fiscal year from January 1–December 31 to July 1–June 30. While this shift in dates might seem minor, our new fiscal year dates mirror that of the State of California, City of Oakland, and most grant-making nonprofits, allowing us to better take advantage of funding opportunities.

It's been a great year and a half, and I look forward to the Foundation's continued growth and support for our parks, recreation, and youth development under the guidance of **Ken Lupoff**, our outstanding Executive Director, his staff, and **Jennifer Goundas**, my successor as president of the board.

LET'S GO OAKLAND!

Sincerely,

John Bliss

PRESIDENT, Oakland Parks and Recreation Foundation



A NEW TOT-LOT

In early December, over 200 volunteers came together to install playground equipment at **Astro Park**, replacing the worn-out playground that was originally built by the Foundation's predecessor organization, the Friends of Oakland Parks and Recreation, in the mid-1990s.



EARTH DAY

On Saturday, April 22, Oakland park supporters descended on parks across the city to show their appreciation by working to clean up our parks. Foundation board members and staff were joined by staff from the Emeryville Apple Store and local residents to work in **Cesar Chavez Park**. Together, everyone swept and cleaned the park, pulled debris from the local stream, and applied fresh coats of paint to the outdoor playground and other structures.

ANNUAL WORKDAY

A little over two months later, board and community members came together with Public Works department staff for the Foundation's annual workday. Working together, we all installed a drought-tolerant garden at **Clinton Square Park**.



Stan Dodson (Oakland Trails) and former president of the board **Barry Weiss** (posthumous) were awarded with the Foundation's Anne Woodell Community Leader Award. **Anne Woodell's** life and work were also recognized during a special presentation. And **Mayor Libby Schaaf** joined us on-stage where she led the audience in a rousing paddle raise the brought in over \$18,000 for the Barry Weiss Memorial Youth Scholarship Fund.

Taste of Spring

Almost 400 Oakland park enthusiasts attended the annual Taste of Spring fundraiser last May at the historic California Ballroom in downtown Oakland.

A special thank you to our 2017 Taste of Spring Sponsors:

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Donahue Fitzgerald LLP

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Corrigan Sports

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District 5 Communities
Eastlake Music Festival
East Oakland Thanksgiving
Celebration
For the Town
Friends of Cleveland Cascade
Friends of Glen Echo Creek
Friends of Joaquin Miller Park
Friends of Lake Merritt
Japanese Garden
Friends of Maxwell Park
Friends of Oak Glen Park
Garber Park Stewards
Glenview Median Strip
Greening of Oakland / PG&E
Hip Hop Heads
I Heart Mama
Joaquin Miller Cascade
Maintenance Fund
Joaquin Miller Community
Center Fund
Jobs and Housing Coalition
Keep Oakland Beautiful
John and Mittie Phillips
Scholarship Fund
Lake Merritt Pollinator Posse
Lakeshore Homes Association
Marcelle Weed Memorial Fund
Montclair Railroad Trestle
Mural Project
Montclair Skate Park
Morcom Rose Garden Fund
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Committee
Oakland Civic Orchestra

Oakland Community Orchestra
Oakland Spirit Orchestra
Oakland Trails
O'Dog (Oakland Dog Owners
Group)
Old Oakland Neighbors
Parkway Cascade
Shepherd Canyon
Homeowners
Splash Pad Neighborhood
Forum
Student Community Liaison
Program
Thompson Bliss Family Gift
Today's Future Sound
Trees for Oakland
Tom and Joy Guarino Fund
Umoja Festival
Wonderarium

Oakland Parks, Recreation, and Youth Development

Arroyo Viejo Recreation Center
Allendale Recreation Center
Arroyo Viejo Recreation Center
Bench and Naming Fund
Bushrod Recreation Center
Carmen Flores Recreation
Center
Central Reservations Unit
Community Gardening
Program
DeFremery Recreation Center
Digital Arts and Culinary
Academy
Dimond Recreation Center
Dunsmuir Hellman Historic
Estate
East Oakland Sports Complex
FM Smith Recreation Center
Franklin Recreation Center
Green Tee
Intimate Evening
Ira Jinkins Recreation Center
Lake Merritt Boating Center

Lincoln Square Recreation
Center
Lowell Park Family Market
Farm
Malonga Casquelourd Center
for the Arts
Manzanita Recreation Center
Montclair Recreation Center
(Bernice Ratto Fund)
Mosswood Recreation Center
Oakland Discovery Center
OPR Dogs
Programs without Borders
Redwood Heights Recreation
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Rotary Recreation Center and
Duck Pond Fund
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Preschool

Studio One
Sundays in the Redwoods
Tassafaronga Recreation
Center
West Oakland Youth Center
Willie Keys Recreation Center

Oakland Parks & Recreation: Sports and Aquatics

ACE Kids Golf Program
Adult Sports
Davie Tennis
Girls' Sports
National Public Parks Tennis
Fund
Youth Sports
Oakland Pools
City Of Oakland Pools
City Swim Team
Gator Sharks (Fremont/
Castlemont)
Lion's Swim Team
Live Oaks Swim Team
Temescal Tidal Waves
West Side Swim Team

Income & Assets

Assets and Liabilities as of June 30, 2017*

Financial Assets of the Foundation

Cash and Investments	\$ 805,813.25
Prepaid Expenses	\$ 4,501.36
Undeposited Funds	\$ _____
Receivables	\$ _____
Total Financial Assets	\$ 810,314.61

Financial Liabilities and Custodial Funds

Accounts Payable	\$ 7,733.22
Custodial Funds	\$ 539,999.08
Total Financial Liabilities & Custodial Funds	\$ 547,732.30

Net Assets of the Foundation

Unrestricted	\$ 104,762.60
Temporarily Restricted	
Thompson Bliss Family Gift	\$ 18,151.01
Curt Flood Fund	\$ 62,500.00
Curt Flood Youth Programs	\$ 32,675.45
Astro Park Tot-Lot	\$ 1,121.97
Mosswood Reconstruction Fund	\$ 26,488.82
Youth Scholarship Fund	\$ 16,882.46
Total Net Assets	\$ 262,582.31

* Unaudited



\$10,000 and Over

City of Oakland
Oakland Athletics Community Fund
Pacific Gas & Electric Company
Estate of Jeanette Marie Pontacq
Thompson - Bliss Family Gift
Estate of Carla R. Cunningham Scherr
Signature Development Group

\$5,000-\$9,999

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Kim Thompson & John Bliss
Waste Management

\$1,000-\$4,999

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CASH DONATIONS

Most gifts to the Foundation take this form, and it is as easy as writing a check or using your MasterCard, Visa or American Express cards. Checks should be made payable to the Oakland Parks and Recreation Foundation.

GIFTS OF APPRECIATED PROPERTY

With careful planning, charitable gifts of long-term appreciated securities or real estate can create very favorable tax benefits, such as eliminating long-term capital gains tax and receiving an income tax charitable deduction.

BEQUESTS

Gifts through wills and bequests can provide you with the opportunity to honor and sustain your family name in conjunction with the Oakland Parks and Recreation Foundation's name recognition program. The Foundation will work with you and your attorney to provide you with the language necessary to ensure that your intentions are clearly expressed.

LIFE INCOME/CHARITABLE TRUSTS

Charitable trusts and charitable gift annuities offer an opportunity to make a substantial gift to the Oakland Parks and Recreation Foundation without forfeiting the

annual income produced by these assets. You can retain income for your life and the life of your spouse. This gift can also be structured to create a substantial tax benefit over a period of years.

MATCHING GIFTS

Many companies will match your contribution to the Foundation. Submit your company's matching gift form with your contribution and it can significantly increase your support and associated giving level.

LIFE INSURANCE

Many if not most people own some form of life insurance. Life insurance can play a very important part in planned charitable giving. Life insurance for charitable purposes can be accomplished by the transfer of ownership of an existing policy to the Foundation, or the purchase of life insurance which names the Foundation as the beneficiary and/or owner.

GIFTS-IN-KIND

Gifts of goods or services can be of great financial assistance to the Oakland Parks and Recreation Foundation, while offering the donor a tax deduction for the fair market value of the gift. Please consult your tax advisor or contact the Foundation for further information.