



2015 Annual Report

PRESIDENT'S MESSAGE

It's been a great year for the Foundation

Dear Friends and Supporters,

It's been a truly exciting year for the Oakland Parks and Recreation Foundation. More than a year ago, two great civic organizations came together to form this new Foundation. We've maintained both organizations' commitment and purpose to Oakland, and we've seen a renewed vitality in the organization.



One of our goals this year was to add new people to our board, with diverse backgrounds and skills. Our new board members have been enthusiastic, committed, and have been a great complement to our existing roster of civic-minded volunteers.

Last year, we were blessed to manage \$600,000 in grants for phases one and two of the new Town Park skatepark in West Oakland. This year, we've been working on preparatory work for two other exciting projects: the long-awaited renovation of Curt Flood Sports Complex, which is now slated for completion in late 2016, and upgrades to the tot lot at Astro Park.

We continue to add to the list of community groups we sponsor, and they now number close to 100 active accounts. For those groups, we act as a fiscal sponsor, providing them with the Foundation's nonprofit status, enabling them to fundraise and receive grants. We partnered with one of our long-time community groups, Keep Oakland Beautiful and the Sierra Club East Bay Tree Team to successfully apply for a \$310,000 State grant to plant 1,500 trees in East Oakland over three years. Our list of groups that we sponsor is a virtual who's who of local groups doing amazing things for the town.

Of course, kids are another priority of the Foundation. This past year, we sent 404 kids to camp, and taught another 141 kids to swim. That number grows each year, as more and more Oaklanders donate to us, and realize the value of helping our kids. Please consider making a donation today on our website, oaklandparks.org.

Finally, I want to thank all of our volunteers. We have so many people beyond our board and staff, who faithfully come out and work so hard to make Oakland a better place. From our park stewards, to our Love Your Parks Day, and Annual Work Day volunteers. As a group, we surveyed every park in Oakland to report back to City Council on existing conditions, we created a drought-tolerant demonstration garden, we volunteered at the Oakland Running Festival, and so much more.

I've had a great and fulfilling year as President of this organization, and am so very proud of everything we've accomplished. And, I'm thrilled at our new slate of officers who now assume leadership for the coming year – the future of the Foundation is very bright!

Sincerely,

A handwritten signature in black ink that reads "Paul". The signature is written in a cursive, flowing style.

Paul Vidican, President of the Board

EXECUTIVE DIRECTOR'S MESSAGE

Thirty years of work, continued stability

Dear Oakland Parks Supporters:

It's hard to believe, but for over five years now, I've had the good fortune to serve the citizens of Oakland as the Executive Director of the Oakland Parks and Recreation Foundation and its predecessor organization, the Friends of Oakland Parks and Recreation.

During those five years the Foundation has supported numerous volunteer community groups, planted 500 trees in West Oakland, built a sports field at Madison Middle School in East Oakland, built the world class skatepark Town Park in West Oakland; and we've also helped 500 - 600 children each and every year through our Youth Scholarship Fund, making it possible for kids from financially-stressed families to enroll in safe, exciting, and educational programs at Oakland's recreation centers in every corner of our great city.

We also support a network of some 80 park stewards from all across Oakland, host annual volunteer work events during which we help to restore an Oakland park, and a second event, Love Your Parks Day during which over 100 volunteers come to gather to perform a maintenance survey of all of Oakland's Parks. This annual survey is then compiled into a comprehensive report and presented to the City Council.

2015 marked the first full year for our new organization: the Oakland Parks and Recreation Foundation; the joining of forces of the Friends of Oakland Parks and Recreation and the Oakland Parks Coalition. Now the Oakland Parks and Recreation Foundation serves as a one-stop nonprofit for all of Oakland's park and park facility needs!

The past five years have been educational, enlightening, and rewarding in many - many ways. And both the Board of Directors and myself owe much to two giants in our community who have done more than anybody to fight for the integrity of our parks and park facilities: Audree V. Jones-Taylor and Anne Woodell. Audree recently retired as director of the Oakland Parks and Recreation department, and Anne Woodell is a founding member of our predecessor organization, the Friends of Oakland Parks and Recreation. Both Anne and Audree have served as mentors, never hesitating to tell us when we are doing well, and (more importantly) never hesitating to let us know when we could have done better.

With their support the Foundation has grown and prospered. With your support we can continue to grow and prosper, and serve the interests of all of Oakland's citizens.



Sincerely,

Ken Lupoff, Executive Director

If you love your parks, why not pitch in to keep them viable?

In September over one hundred volunteers came together for our annual workday. Community members, board members, and staff installed a drought-tolerant demonstration garden on the front lawn of the Public Works building on Edgewater Drive.

A few weeks later, volunteers, and park stewards joined forces for Love Your Parks Day. In just one day, we surveyed the physical conditions at over a hundred city parks. The surveys were compiled into a comprehensive report, which was presented to the City Council earlier this year.

Last year's report led to the hiring of three additional maintenance staff for Lake Merritt's facilities, a direct positive change.



A Taste of Spring

Over 350 supporters attended our annual Taste of Spring fundraiser last May at the Impact Hub in Downtown Oakland. Donahue Fitzgerald LLP, was honored with the Business Leader Award, for providing the Foundation with over 12 years of expertise on the board of directors. Accepting the award were former board presidents, David Stein, John Coppinger, and current board member, Megan Shaked. We thank all three for their service and legal expertise. Keith “K-Dub” Williams was also honored, receiving the Anne Woodell Community Leader Award. Mayor Libby Schaaf joined us on stage to help honor K-Dub for his work with youth at Town Park in West Oakland, as well as his many years of dedication to Oakland’s communities.



A special thank you to our 2015 Taste of Spring Sponsors:

Pacific Gas & Electric Co.
Donahue Fitzgerald LLP
Kaiser Foundation Health Plan Inc
McGuire & Hester
Corrigan Sports (Oakland Running Festival)
Oakland A's Community Fund
Kazan Law
Ruth Stroup Insurance Agency
Schnitzer Steel
Torrey Pines Bank
International Association of Fire Fighters – Local 55
Nonprofit Suite



Board of Directors

Paul Vidican, President
Detra Paige, Secretary

John Bliss, Vice President
Ken Solomon, Treasurer

Stephanie Billett
Steve BIRDORF
Gene BRTLAK
Richard Cowan
Jennifer Goundas
Michael Hammock
Karen Krolewski
Ken Maxey
Susan Montauk

Scott Reinstein
Emily Rosenberg
Megan Shaked
Monique Spyke
Daniel Swafford
Barry Weiss, Immediate
Past President
Liz Westbrook

Honorary Non-voting
Members:
Stephanie Hom, Interim
Director, Oakland Parks
and Recreation
Brooke Levin, Director,
Oakland Public Works
Agency
Barry Miller, Chair, Parks
and Recreation Advisory
Commission

Advisory Board

Ray Bobbitt, Past President
John Brown, Past President
Ces Butner
Dave Cannon, Past President
Kim Duff
Perry Graham
Tom Guarino, Past President
Pat Hardy, Past President
Ethel Howze
Matthew Inadomi
Sean Marx
Pete May
Howard Nathel, Past President
Howard Neal, Past President
Bill Patterson

Jacqueline Phillips, Past President
Ken Pries
John Protopappas
Ann Richter
David Stein, Past President
John Sutter
Phil Tagami
Miye Takagi
Sedrick Tydus
Midge Waltherhouse
Anne Woodell, Founding Member

Staff

Ken Lupoff, Executive Director
Bettina Fernandez, Program and
Operations Assistant



Community Partners

40th St. Median Project
Ace Arts
Adams Point Neighborhood Group
Artemis Rowing
Art Justice / Abolitionist Mom
Brett Park Fund
Burnham Bench Fund
Coach Fardella Fund
Dimond Improvement Assn. - Keep Dimond Clean
Dimond Improvement Association - Oaktoberfest
District 5 Communities
Eastlake Music Festival
Friends of Cleveland Cascade
Friends of Glen Echo Creek
Friends of Joaquin Miller Park
Friends of Lake Merritt Japanese Garden
Friends of Maxwell Park
Friends of Oak Glen Park
Garber Park Stewards
Glenview Median Strip
Greening of Oakland / PG&E
I Heart Mama
Joaquin Miller Cascade Maintenance Fund
Joaquin Miller Community Center Fund
Jobs and Housing Coalition
Keep Oakland Beautiful
John and Mittie Phillips Scholarship Fund
Lake Merritt Pollinator Posse
Lakeshore Homes Association
Marcelle Weed Memorial Fund
Montclair Railroad Trestle Mural Project
Morcom Rose Garden Fund
Oakland Landscape Committee
Oakland Civic Orchestra
Oakland Community Orchestra
Oakland Spirit Orchestra
OaklandTrails.org
ODOG (Oakland Dog Owners Group)
Pan-African Family Reunion
Parkway Cascade
Shepherd Canyon Homeowners
Splash Pad Neighborhood Forum
Student Community Liaison Program
Today's Future Sound
Tom and Joy Guarino Fund
Town Park
Umoja Festival
Wonderarium

OAKLAND PARKS AND RECREATION
Arroyo Viejo Recreation Center
Bench and Naming Fund
Bushrod Recreation Center
Carmen Flores Recreation Center
Community Gardening Program
DeFremery Recreation Center Sponsor*A*Child
Digital Arts and Culinary Academy
Dimond Recreation Center
Director of OPR / Anniversary / Events / Intimate Evening / Sundays in the Redwoods
Dunsmuir Hellman Historic Estate
East Oakland Sports Complex
FM Smith Recreation Center
Franklin Recreation Center
Ira Jinkins Recreation Center
Lake Merritt Boating Center
Lincoln Square Recreation Center
Lowell Park Family Market Farm
Malonga Casquelourd Center for the Arts
Manzanita Recreation Center
Montclair Recreation Center (Bernice Ratto Fund)
Mosswood Recreation Center
Oakland Discovery Center
OPR Dogs
Programs without Borders
Redwood Heights Recreation Center
Rotary Recreation Center and Duck Pond Fund
Sheffield Park & Rec Center/Sheffield Village Preschool
Studio One
Tassafaronga Recreation Center
West Oakland Youth Center

OAKLAND PARKS & REC: SPORTS AND AQUATICS

ACE Kids Golf Program
Adult Sports
Davie Tennis
Girls' Sports
Oakland Pools
Castlemont Swim Team
Fremont Pool
Gator Sharks (Fremont/Castlemount)
Lion's Swim Team
Live Oaks Swim Team
Temescal Tidal Waves
West Side Swim Team
City Of Oakland Pools
City Swim Team

Income and assets

Assets and Liabilities as of December 31, 2015

Financial Assets of the Foundation

Cash and Investments	\$ 716,428.18
Prepaid Expenses	\$ ---
Undeposited Funds	\$ 820.81
Receivables	\$ 40,000.00

Total Financial Assets \$ 757,248.99

Financial Liabilities and Custodial Funds

Accts Payable	\$ 20,004.45
Custodial Funds	\$ 460,391.42
Total Financial Liabilities and Custodial Funds	\$ 480,395.87

Net Assets of the Foundation

Unrestricted	\$ 81,530.96
Temporarily Restricted	
Thompson Bliss Family Gift	\$ 47,422.16
Curt Flood Fund	\$ 145,500.00
Youth Scholarship Fund	\$ 1,239.62

Total Net Assets of the Foundation \$ 276,853.12



Donor acknowledgement list

\$10,000 and Over

City of Oakland
Levi Strauss & Co.
National Recreation and Parks Association
Pacific Gas & Electric Co.
Thompson - Bliss Family Gift

\$5,000 and \$9,999

Kaiser Foundation Health Plan, Inc.
Oakland Athletics Community Fund

\$1,000 – \$4,999

Anonymous (1)
Boies, Schiller & Flexner LLP
David & Joan Cannon
Corrigan Sports Enterprises, Inc
Abbot Downing
John Dykzeul
Margret Elson
Kerin Fenster
Jane Funk
Tom Guarino
Patricia A. Hardy
Robert C. Herr
Sam Hunt
Judith & Dean Johnson
Kazan Law
Sabrina & Peter Landreth
The Lucken Trust
Pete May & Diana Biondo
McGuire & Hester
Joshua & Lisa Polston
Teresa Deloach Reed
Rachel Richman & Jim Chanin
Emily Rosenberg
Schnitzer Steel Industries
David Schubert
Ruth Stroup Insurance Agency
Miye Takagi
Kim Thompson & John Bliss
Torrey Pines Bank
Mike & Gail Udkow
Paul Vidican
United Way
Volunteer Center of the East Bay
Barry & Ann Weiss

\$500 – \$999

Kevin Baxter
Steve & Susie Birndorf
Robert Braddock
Ces Butner
Annette & Thomas Counts
Robin Dean
Logan Escue
Cindy Hall-Ford
Michael & Pamela Hammock
Josh Hannah & Denise Yamamoto
Mariko Highsmith
Robert Kidd
James Marks
J.R. McConnell
Hugh Merriam
William & Dell Patterson
Jacqueline Phillips
Andrew Porat & Patricia Remch
Sandra Sanders-West
SCI Consulting Group
Megan & Dan Shaked
Kenneth & Barbara Solomon
Monique Spyke
Touchstone Golf, LLC
Philippos Tsourkas
Sandra Venning
Adam & Melissa Walthers
Jack Zakarian
Lake Merritt Joggers and Striders
Nonprofit Suite

\$250 – \$499

Anonymous (4)
David Barron & Jean McClellan
Judy Belcher
Frazer Bradshaw
Frits & Erica Brevet
Shelagh & Robert Broderson
John & Laura Carlson
Sarah Connick
Joshua Dickens
Roberta Dooley
Arleen Feng
Lawrence Gremillion Jr
Howard & Pamela Hatayama
Adrienne Hillebrandt
Hillside Gardeners of Montclair

Donor acknowledgement list

\$250 – \$499 (cont.)

Linda H Hube
Audree Jones-Taylor & Darrell Taylor
Muigai & Nancy Karigaca
Marc Kriguer
Karen Krolewski
John & Nancy Lenahan
Ken Lupoff & Crystal Reiss
Douglas & Suteera Maclellan
Monica Marcone
Susan Montauk
John & Margaret Mooney
Simona & Jeffrey Morris
Aron Nussbaum
Shanna O'Hare
Leslie Pritchett
Kathryn Riddell
Peter Robertson
Angela Rundles
Joel Sanders & Carol Bieri
Barbara Schaaf & Robert Schock
Lucille & John Serwa
Jodi Short & Matthew Fogelson
Douglas Sovern & Sara Newman
John & Ellie Sutter
Catherine Sweeney
Jennifer Takagi & Brian Taylor
Mia Tindle
Sandra Tsui
Maria Vermiglio
Gordon Vinther
Liz Westbrook

\$20-\$249

Anonymous (5)
Cherilynn Abaye
Ronald & Lisa Abernathy
Annalee & James Allen
Ralph & Joanne Anderson
Margaret Andrews
Ryan Arnel
Dick Austin
Glenn & Jeanne Ballard
Gordon Baranco
Elinor Barron
Heinz Batterman
Dale Baum & Seonghee Lim
Cynthia Berrol
Joseph Berzok
Stephanie Billett
Ronald & Nancy Blackman
Melinda & Jose Blackorby
Judith Bliss & Gerald Huff
Daniel Boggan
Vinzuela (V) Bolden
Stephen Boni & Valerie Threlfall

Ernie Bonner
Anne & Daniel Bookin
Diane Boyd & Michael Pittman
John & Ronni Brega
Alan Briskin
Shannon & Greg Broome
Catherine Burns
Annie Campbell-Washington
Damon Casatico
Daisy Castano
John Chalik
Marie Chan
Juliann L Chang
Maria Chappell
John Citron
Leila & Bob Clark-Riddell
Joyce Clay
Steven Lloyd Cobblestick
Eleanor Cohen
Ann and Ken Cohn
Priscilla Coleman
SM & MB Coleman
Michael Connor
Daisy Cook
Richard Cowan & Kathleen Collins
Katherine Creighton
Gerald & Carol Cullinane
James Cunniff
Stephen Curiel
Deborah Cussen
Peter & Lynne Bird D'Angelo
Michael Darby & Toni Martin
Bianca Darville
Sue Davies
Donald & Catherine De Coss
William Delphy
Pamela Dernham & Gregory Linden
Steven DeSilva
Mick Diede
Linda Dobson
Michelle Dong
Michelle Doppelt
Kim & Malcolm Duff
Donald & Sally Duggan
Eleanor Dunn
Donna Enright
Tania Fardella
Martin J Fassler & Kathryn Knight
Bobbi Feyerabend
Howard & Brenda Fields
Dorothy Finger
Henning Fischer & Jaime Chen
Sally & Mike Fitzugh
Andres & Elma Flores
John & Barbara Flores
Ruben Flores
E. Linda Fogel
Mike Forbes & Megan Gardner

Sandra Fox & Gary Hayter
Sasha & Tony Freccero
Dianne Fristrom
May Fukuhara Ng
Jennie Gerard & Steve Steinhour
Timothy Gardner
Elizabeth Garfinkle
William Gavelis
Adam Gerow
Lisa Gessow
Katie Gilmartin
Dale Marie Golden
Vivian Heyman Golden
Alan and Barbara Goldenberg
Howard & Reka Goode
Jennifer Goundas
Ronald G. Grant
Claire Gravier
Michael Green
David E. & Sharon W. Green
Thomas Griswold
Brock & Marel Grunt
Lance A. & Katherine M. Gyorfi
Laurel Habel
Dale Hagen & Claudia Albano
Patrick W. Haggarty
Elana Hall
Timothy Hallahan
Robert L. Hamilton
Douglas & Patricia Hammer
April Hammock
James Hanson
Stephen & Jane Harker
Penny Harris
Steven & Penny Harris
John & Tamra Hege
Brent & Frankie Hennefer
Kevin Hester
Robert Heywood
Adrian Hinman
Robert Houghteling
Ethel Howze
Kent Hughes
Erin Hult
Andreena Hunt
Theodore Hutters
Lawrence Jensen
C. Johnson
Leslie Ann Jones
Richard Judy
W. Peter & Wendy Jung
Vivian Kahn & Larry Mortimer
Dan & Vivian Kalb
Joanne & Scott Karchmer
Seyoum Kebede
Pat Kernighan & Paul Gordon
Meredith Kersey
Bonnie McPherson Killip

\$20-\$249 (cont.)

Christine Kinavey
Kathleen Klingensmith
David Kramer
Bryce Kranzthor & Nancy Griffin
Alan Kren
Barbara Krusi
Terry Kupers
Philip Laing
Lake Merritt Sailing Club
Gaye Lenahan
Robert & Nina Leslie
William Lester
Carole S. Levenson
Brooke Levin
Lynelle Lewis
Eli Baker Lodge
Karen Long
Angelica Lopez
Helen Metz Lore
Stephen Lowe
Marta Lozoya
Phyllis L. Lun
Hugh MacDonald
Jerry & Elizabeth Magee
John & Margaret Maloney
Yum Man & Kamsheung Chau Wong
Eleanor M. Manuel
Bruce Mark & Sue Douglas
Meredith Marshack
Redge & Carol Martin
Fredrika May
Keith & Mary McAllister
Kyle Mclean
Joy Mercedes
Richard Meskill
R. M. Meyers
Robert Miller & Judith Wilber
Barry Miller
Julie Mills & Larry McSpadden
Jason & Cynthia Mitchell
John Moffatt
Aileen Moffitt
Katherine Moore
Kim Moore Bailey
Ann Morales
Thomas Morgan
Barbara Morrisette
Suzanne & Frederick Moullen
Janet & Dennis Mulshine
Nancy Munson
Reva & Charles Murphy
Margo Murray
John Murray Jr
John & Barbara Nagle
Sondra Napell
Howard Nathel
Eve Nelson
Theresa Nelson & Bernard Smits

Ernestine Nettles
David M. & Patricia A. Newhouse
Martin Nicolaus
Cory Nutt
Sharon & James O'Connor
Roberta O'Grady
Donna & Carl Oldag
Wanda Marie Oliver
Richard Olsen
Sallie Olsen
Alexandra Orologas
Norman & Joyce Pacheco
Angela Pagtalonja
Elaine Parker
Jason Patton & Diana Downton
Paul Perchoock, MD
Paul Perry
Vivian Perry
Robin Phipps
Charles Piller
Margaret Pinter
Sue Piper Duckles
Ruth S. Poole
Clinton Pugh
Robert & Patricia Raburn
Joanne & Ned Rankin
Ellen Rapson
Charles Rath
Jackie Lynn Ray
Deborah Rego
Scott Reinstein
Dulcey & Paul Reiter
Arthur Resnikoff
Rick & Allyson Rickard
Efstratios (Straty) & Marylou
Righellis
Dana Kathleen Riley
Chris Ritter
Drew & Margaret Roberts
Jeffrey Robbins
Brenda Roberts
Arthur Rodgers & Beth Greenfield
Mimi Rogers
Mimi Rohr & Frederic Neema
Patricia Roth
Marc Rothbart
Mary Rudser
Patricia Russ
Timothy Russell
Darren Ruth
Arnel Ryan
Jim Ryugo
Marcelina Sanchez
Nicole & Justin Sanchez
Alan F. Sauer
Kevin P. Schaeffer & Kate F.
Johnson
Lionel Schour
Karen Schroeder

Debra & Robert Schwartz
Liane & Eric Scott
Jane & Marc Seleznow
Gordon Seligson
Paula Shadle
Michael Sherwood & Kathryn
Keeren
Wade W. & Virginia S. Sherwood
Silicon Valley Community
Foundation
Mary Silver
Melvin & Janice Silverman
Marion Sims
Gary & Ellen Sirbu
Nancy Skinner
Peter Slote & Stacy Kaplan
Vicki & Shelby Solomon
Daniel Sommer
Lily Soo Hoo
Robert & Linda Spencer
Morgan Stanley
David Stein & C.J. Hirschfield
M. B. Strauss
Paul & Susan Sugarman
Daniel Swafford
Paul & Bonnie Swiderman
Joseph Tanios
L'Arseiline Thorman
Gregory Tiede & Lori Leigh
Gielegthem
Stephen Tindle
Amber Todd
C.E. Toland
Brianna Treece
Ruth Tretbar
Jen Vedock
Susan & C. Henry Veit
Eileen & James Vohs
Scott Ward
Donte' Leon Watson
Stan & Constance Weisner
Michael and Krista Weiss
Clarence White, CPA
Jefferson D. Wilbur
Rosie Lee Wilkerson
Bruce A. Williams
Lasonia Williams
Linda & Andrew Williams
Galen Wilson
Anne and William Woodell
Megan Wright
Ellen Wyrick-Parkinson
Nancy Zackler
Wilfredo & Jovita Zarate



Gifting opportunities

Cash Donations

Most gifts to the Foundation take this form, and it is as easy as writing a check or using your MasterCard, Visa or American Express cards. Checks should be made payable to the Oakland Parks and Recreation Foundation, or online at oaklandparks.org

Gifts of Appreciated Property

With careful planning, charitable gifts of long-term appreciated securities or real estate can create very favorable tax benefits, such as the elimination of paying long-term capital gains tax and receiving an income tax charitable deduction.

Bequests

Gifts through wills and bequests can provide you with the opportunity to honor and sustain your family name in conjunction with the Oakland Parks and Recreation Foundation's name recognition program. The Parks Foundation will work with you and your attorney to provide you with the language necessary to insure that your intentions are clearly expressed.

Life Income/Charitable Trusts

Charitable Trusts and charitable gift annuities offer an opportunity to make a substantial gift to the Foundation without forfeiting the annual income produced by these assets. You can retain income for your life and the life of your spouse. This gift can also be structured to create a substantial tax benefit over a period of years.

Matching Gifts

Many companies will match your contribution to the Foundation. Submit your company's matching gift form with your contribution and it can significantly increase your support and associated giving level.

Life Insurance

Many, if not most people, own some form of life insurance. Life insurance can play a very important part in planned charitable giving. Life insurance for charitable purposes can be accomplished by the transfer of ownership of an existing policy to the Foundation, or the purchase of life insurance which names the Foundation as the beneficiary and/or owner.

Gifts-in-Kind

Gifts of goods or services can be of great financial assistance to the Foundation, while offering the donor a tax deduction for the fair market value of the gift. Please consult your tax advisor or contact the Foundation for further information.